

# Franchise Law

Specialist Industry Knowledge

Acting for Franchisors and Franchisees

Australian and Worldwide Affiliations

Fixed Fee Services



Wisewould Mahony | Lawyers



# Wisewould Mahony | Lawyers

Wisewould Mahony are a leading Australian Firm that specialise in the area of Franchise Law.

We are members of:

- The Franchise Council of Australia (“**FCA**”) 
- The International Franchise Lawyers Association (“**IFLA**”) with affiliate Law Firms worldwide
- US Commercial Service
- Franchise Association of New Zealand (“**FANZ**”)

We work as partners with our clients and enjoy our clients’ success!

We provide **fixed fee** services based on the scope of works to Franchisor and Franchisee clients.

The Firm offers **Franchisors** a broad range of services including:

- Consultancy and advice on establishing new franchised system;
- Assessment, review and upgrade of existing franchised systems and documents;
- Systems, legal and Trade Practices compliance;
- Dispute resolution, solutions and strategies;
- Intellectual Property, protecting your copyright/brand;
- Structuring of the Franchisor considering legal, taxation and asset protection;
- Master Franchise Agreements;
- International Franchising and support worldwide – US/Europe/India/New Zealand;
- Access to a network of leading Consultants in the franchise industry;
- Trade Practices, ACCC investigations and prosecution.

We offer **Franchisees** a broad range of services including:

- **Fixed fee**, quick turnaround franchise assessment for franchisees;
- Advice regarding rights and obligations under the Franchising Code of conduct;
- Risks of Franchising and solutions to reduce exposure;
- Structuring of the Franchise from legal, taxation and asset protection perspectives;
- Access to specialised Accountants with franchise expertise
- Dispute resolution strategies and solutions without litigation;
- Acting for franchisee advisory councils and franchisee representative groups;
- ACCC complaints and investigations.

**Lawyers in love... with franchising**

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